



High performance. Redefined.

The Audi RS 3 Sedan



 **RS 3**



The Audi RS 3 Sedan

Motion is beautiful. Motion which combines power with elegance is fascinating. To watch. And even more: to feel. This is for the statement makers, the giant leapers, the rule rewriters and the ones you only ever read about. The all-new Audi RS 3 is calling your name. Reserved for the extraordinary.



Expressive and unmistakable.

But when you push limits and dare to do something new. That's when magic happens. With its pixel field of 3 x 5 LED segments, it provides something unique – a checkered flag appears in the left headlight as a dynamic leaving and coming home scene, and the RS 3 lettering appears on the driver's side. When driving, the checkered flag lights up on both sides.

Additional eye-catching details have also been added to bring the all-new Audi RS 3 to life. Behind the front wheel arches are new air outlets. Once coupled with the motorsports-inspired finishing touches include the redesigned RS-specific rear bumper with integrated diffuser and the RS exhaust system with two large oval tailpipes, the all-new Audi RS 3 is reserved for those who want more out of life than just a little peace and quiet.

Torque of the town.

Standard-equipped with flat, wedge-shaped LED headlights and LED taillights including dynamic turn signal lights, it creates an unmistakable look. Matrix LED headlights are available as an option, with darkened bezels that feature digital daytime running lights around their outer downturned angles.



The all-new Audi RS 3 has an even more dynamic and powerful design. With a wide RS front bumper, newly redesigned and distinctive Singleframe honeycomb grille and large air intakes, this compact sportscar roars with character.



It's not a race. Anymore.

The all-new Audi RS3 Sedan is the perfect choice for drivers who demand both performance and luxury.

With its high-performance engine and superb handling, this vehicle will take your driving experience to the next level. Plus, with its premium interior backed more power and performance than ever before, the RS 3 Sportback is perfect for everyday driving, weekend getaways or a track day.



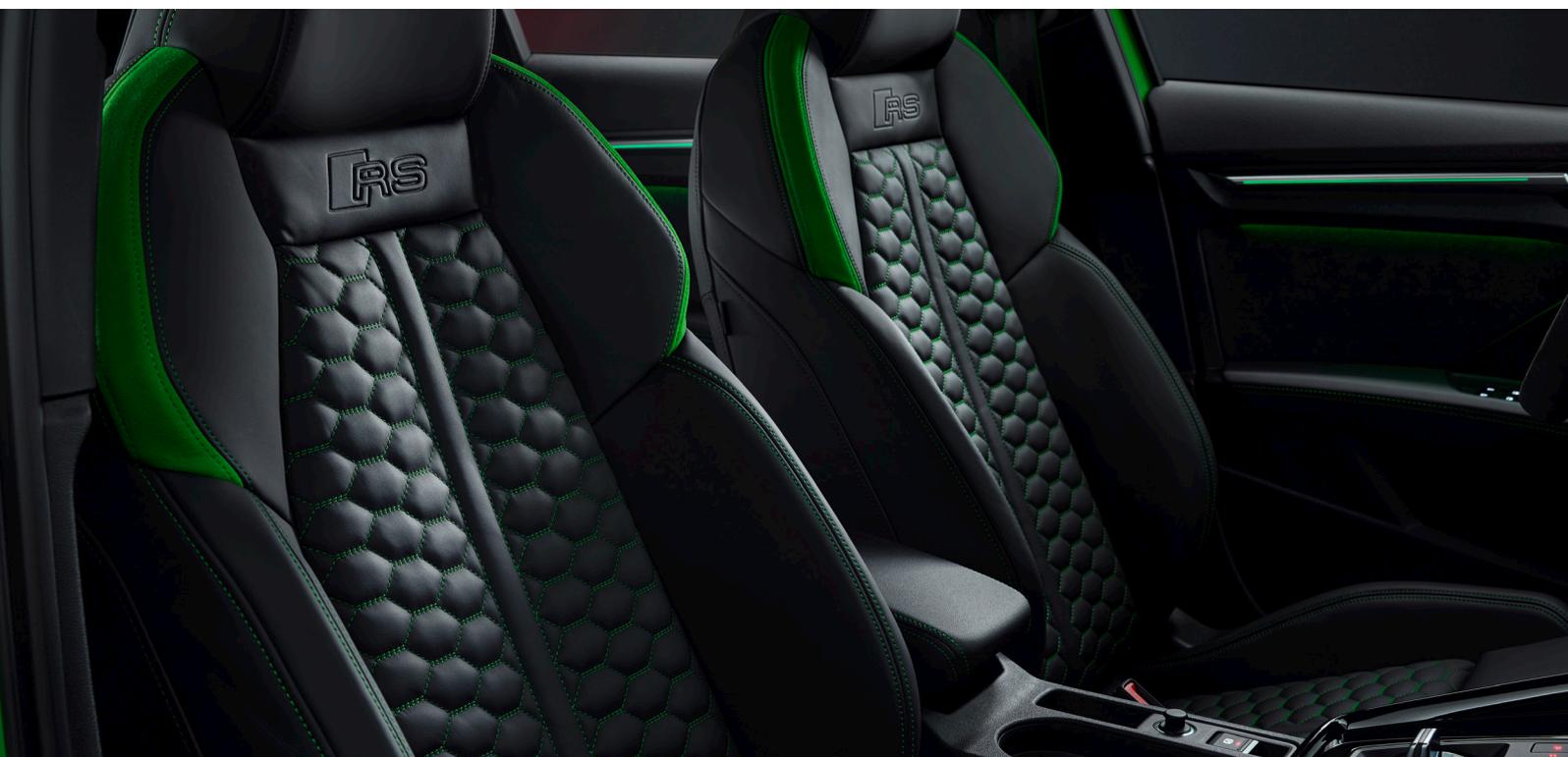
Say it all. Without saying a word.

You get the genuine racing feeling from not just outside but inside the all-new Audi RS 3 too. With numerous elements specific to the RS, spottiness is accentuated and redefined once more. The 12.3-inch Audi virtual cockpit plus displays the rpms in the form of a bar graph and shows power and torque as percentages.

The rpm display in the “RS Runway” design is new. Here, the values are displayed in

the opposite direction in a manner that visually resembles an airplane runway – the highest speed in the foreground and the lowest speed in the background. In addition, the Audi virtual cockpit plus includes displays for g-forces, lap times and acceleration.

The RS-specific blinking shift indicator in manual transmission mode changes the rpm display from green to yellow to red, blinking in a manner identical to that used in motorsports, to indicate the ideal time to change gears.





RS through and through

The genuine racing feeling is further enhanced by the carbon inlay in the instrument panel and RS sport seats with RS embossing and anthracite contrast stitching. High performance also needs control thanks to the standard-equipped with a three-spoke RS Sport multifunctional leather steering wheel with a flattened bottom that features built-in, high-quality die-cast zinc shift paddles.



1 - 2 - 4 - 5 - 3



That iconic track. This particular cylinder firing sequence and the odd number of cylinders make for a very special rhythm and unique engine sound we all know and love. The new Audi RS 3 is also the first Audi model that comes standard-equipped with a torque splitter. It replaces the rear axle differential and the previous multiple disc clutch package on the rear axle. Instead,

an electronically controlled multiple disc clutch is used on each of the drive shafts. The RS Performance mode, created specifically for the racetrack, is another never-before-seen innovation. It uses a specific engine and transmission configuration and is precisely tailored to the semi-slick tires that are, for the very first time, available for the RS 3 as a factory option.



Technical Specifications

Real magic happens between 2,250 and 5,600 rpm. If you're a real petrolhead, you'll know what that means. The 5-cylinder turbo is back. International engine of the year. 9 times in a row.

Engine

Engine type	Inline 5-cylinder engine
Engine management	Fully electronic petrol

Power

Displacement	2480 cm ³
Maximum power	294 kW (400 PS) at 5600 - 7000 rpm
Max. Torque	500/2250 - 5600 Nm at min ⁻¹

Power transmission

Drive type	quattro permanent all-wheel drive
Coupling	RS Torque Splitter with dual clutch
Gear type	7-speed S tronic

Mileage

Top speed	250 km/h*
Acceleration 0-100km/h	3.8 sec

*can be increase optionally up to 290 km/h



Audi Exclusive

Custom paint finishes in a wide range of colors, from neutrals to rainbow shades .
Make your RS 3 as unique and unforgettable as you with Audi exclusive.



Configure your RS 3 Sedan

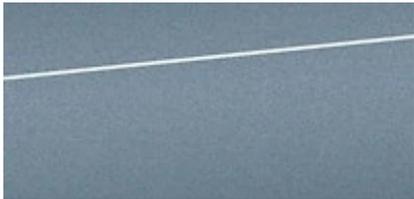
Exterior



Kyalami green, solid



Turbo blue, solid



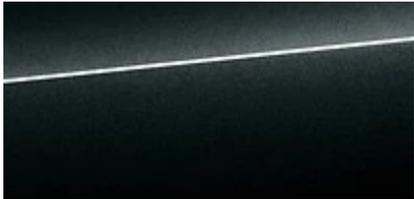
Kemora grey, metallic



Python yellow, metallic



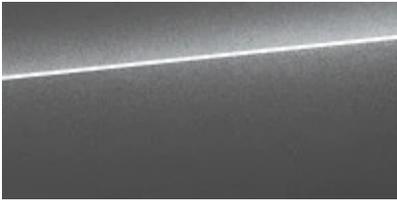
Tango red, metallic



Mythos black, metallic



Glacier white, metallic



Dayton grey, pearl



Configure your RS 3 Sedan

Wheels



5-spoke Y-style, Platinum Gray, diamond-turned, 9.0J|8.0J x 19, 265/30|245/35 R19 tires



5-spoke Y-style, Matte Black, 9.0J|8.0J x 19, 265/30|245/35 R19 tires



5-spoke Y-style, Black with graphic print, 9.0J|8.0J x 19, 265/30|245/35 R19 tires

Brakes

Brake calipers in red, blue, black or grey

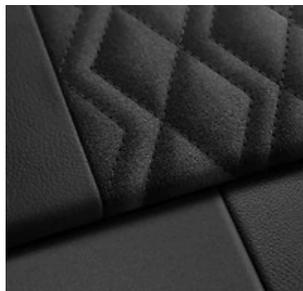


Configure your RS 3 Sedan



Interior

Dinamica microfibre/synthetic leather with diamond quilting and RS embossing

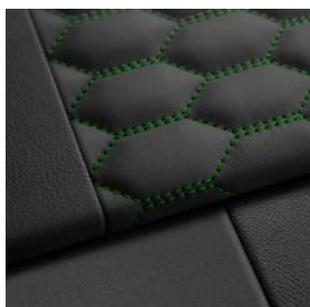


Seat cover: black with black stitching
Dashboard: black
Carpet: black
Headlining: black

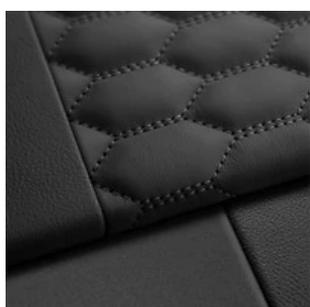
Fine Nappa leather with honeycomb pattern and RS embossing



Seat covers: black with red stitching
Dashboard: black
Carpet: black
Headlining: black



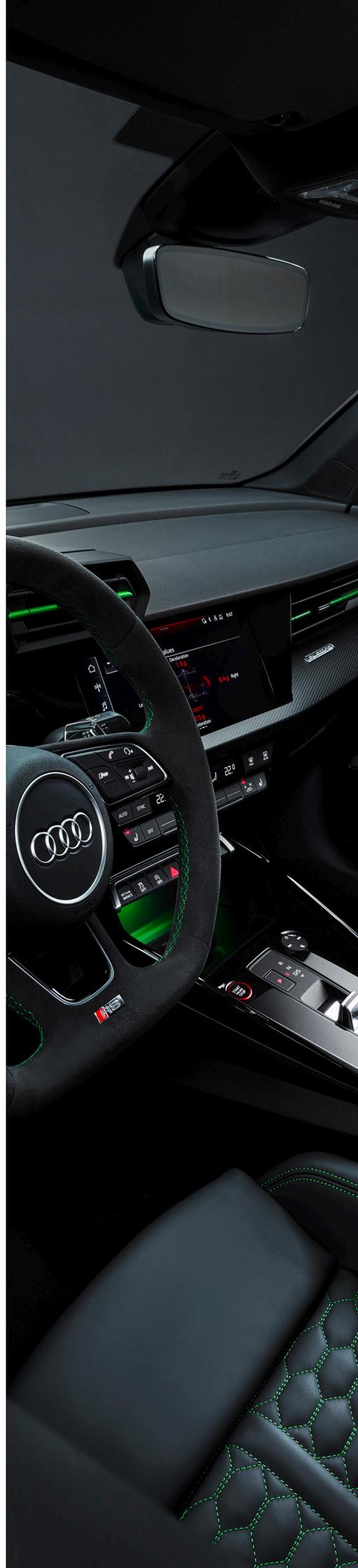
Seat covers: black with green stitching
Dashboard: black
Carpet: black
Headlining: black



Seat cover: black with black stitching
Dashboard: black
Carpet: black
Headlining: black



Configure your RS 3 Sedan



Accessories

Audi Genuine Accessories turn your compact sportscar into an absolute all-round talent.



All-weather floor mats for the rear. Reliable protection from wetness and coarse soiling.
8Y4.06.151.1



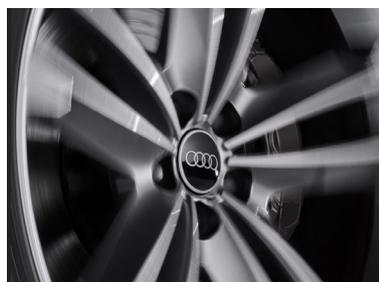
All-weather floor mats for the front. Reliable protection from wetness and coarse soiling.
8Y1.06.122.1B



Premium textile floor mats for the rear. Made from hard-wearing and dense velour, tailored to match the interior.
8Y0.06.127.6



Premium textile floor mats for the front. Made from hard-wearing and dense velour, tailored to match the interior.
8Y1.06.127.5



Dynamic hub caps.
A characteristic of the dynamic hub cap is that the Audi rings are always horizontally balanced when the vehicle is stationary and when it is moving.

Accessories

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The practical luggage compartment protects against soiling and prevents items from sliding around.

8Y4.06.118.0



Robust and hard-wearing car cover offers an effective solution to protect from dust and dirt.

8Y4.06.120.5



Roof edge spoiler in carbon, for vehicles with S line exterior package.

8Y4.07.164.5A 3Q0



The Audi Genuine Accessory head-up display is a clever retrofit solution that provides the driver with improved display of information.

8Y1.05.160.4



Retrofit solution for reversing camera to aid reversing and parking manoeuvres.

8Y0.05.463.4

Accessories

Audi Genuine Accessories turn your compact sportscar into an absolute all-round talent.



Audi child seat i-Size.
For infants with a body length
of approx. 76 to 105 cm
4M0.01.990.3



Audi buggy/stroller in an
attractive design offers easy
handling, flexibility in everyday
life and high comfort.
4M0.01.990.0

Your journey continues

Discover the advantages and enjoy peace of mind with optimal Audi Service and Warranty Packages that are perfect for all your plans.

Financing options

Whether it belongs to you or the company, we offer a wide range of competitive finance and insurance plans, developed, and tailored to your requirements.

With Audi Financial Services you are dealing with people who have a close working relationship with your local dealer and who are as passionate about Audi as you are.

Make a statement.

We are speed lovers. We adore the agile dynamics of our cars. We stand for responsible and cultivated performance. And even more, we stand for the spirit to perform.

The ambition to push things further.

The all-new Audi RS 3 emphasises our ethos of high performance and redefines what it means to you.

Limited availability.

Reserved for the extraordinary.



The Audi RS 3 Sedan

High performance. Redefined.



Audi RS 3 Sedan
2023

A word about this brochure. Audi Middle East believes the specifications in this brochure to be correct at the time of launch. However, specifications, standard equipment, options, fabrics, and colors are subject to change without notice. Some equipment may be unavailable when your vehicle is built. Please ask your dealer for advice concerning current availability of standard and optional equipment, and your dealer will verify that your vehicle will include the equipment you ordered. Vehicles in this brochure are shown with optional equipment. See your dealer for complete details on all warranties, service and maintenance plans and aftersales programmes on offer in your region.

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